

**P** The OLIVE PRESS  
**roperty**

**2024**  
Press pack

# More than just the news

JOIN THE...



...BOOM

The Olive Press group launched a brand new exciting stand alone Property Magazine in 2018, geared towards the exciting and rapidly expanding property market, that had ground to a halt during the recession. As well as distributing thousands of copies to over 300 agents and other property related businesses on the Costa del Sol, it also appears inside every copy of the Andalucia edition, with smaller versions appearing in Costa Blanca, Gibraltar and Mallorca.

- Original, incisive content about the Spanish property market
- Specialist opinion and comment articles each month
- Recent clients include Savills, Fine & Country, Panorama, Winkworth, Chestertons, Engel & Volgers and Taylor Wimpey
- Exclusive advertorials compliment any advertising campaign



**OLD TO NEW:** how unwanted buildings have been given a new lease of life See page 22

## MOVE OVER GRANDAD

**THE** average historical home of Spanish property has begun to reveal its potential in a big way according to the latest data. While there are still plenty of Brits, Germans, French and Belgians coming in to buy over their cash, gone are the days of them being entirely the typical profile of foreign buyers. The typical profile of foreign buyers now tends to be people, but they do not fit the typical mold of a young couple with a high level of education and an income of more than €100,000.

But now a report from Torre de Cádiz, the International UCI claims that the growing trend among international buyers indicates the new breed of young buyers. These young buyers (between 20 and 40) have been replacing the Spanish to buy in Spanish property. UCI's analysis shows that the Covid-19 pandemic has led to the boom in the market, according to the report.

**The new champions of the Spanish export housing market: Young Brits, French and Germans**

Despite the fact that interest rates are thought to be rising, the market continues to see a surge in foreign property purchases in Spain, with the number of sales up 10% in the first quarter of 2023. The market is being driven by a new breed of buyers, with the number of sales up 10% in the first quarter of 2023. The market is being driven by a new breed of buyers, with the number of sales up 10% in the first quarter of 2023.

**'Spain's most interesting and incisive property publication'**

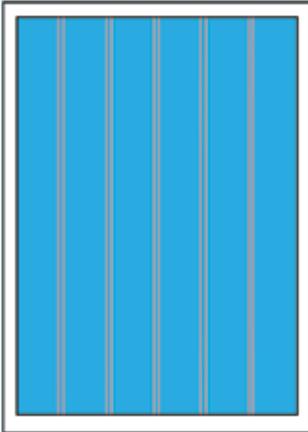


Also found inside EVERY printed edition of the main Olive Press newspaper



# PROPERTY Price List

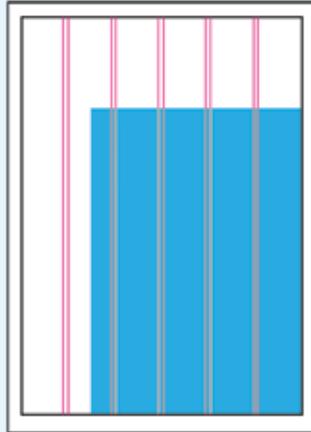
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1395 €

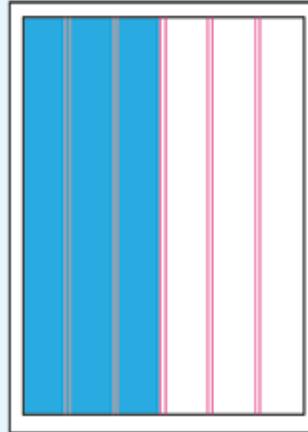
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1030 €

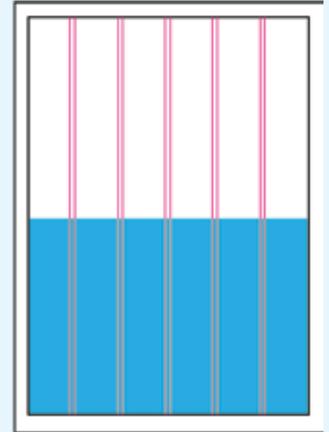
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850 €

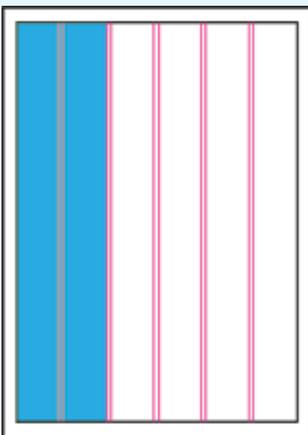
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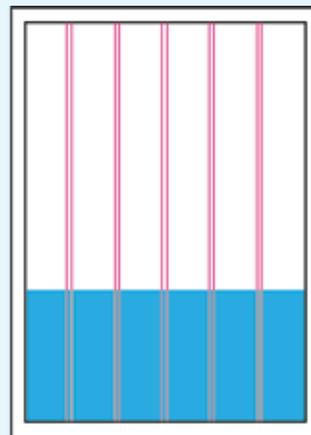
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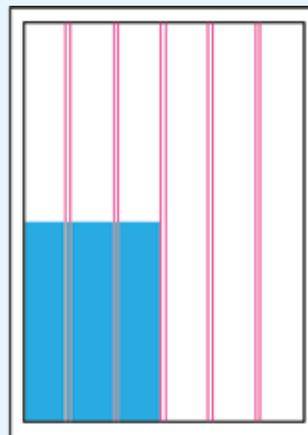
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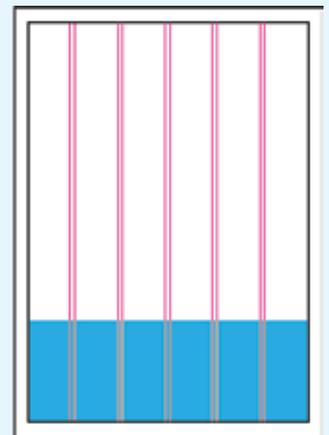
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550 €

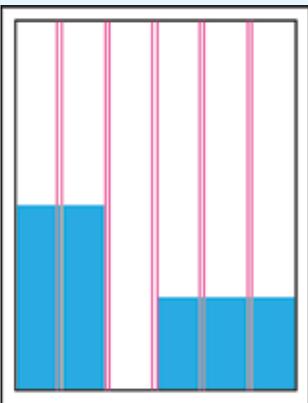
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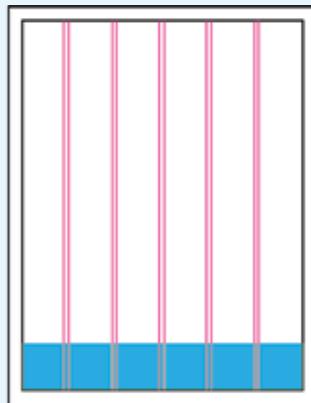
1/6 PAGE



Vertical (83mm W x 170mm H)  
Horiz. (126mm W x 110mm H)

405 €

STRIP



(256mm W x 45mm H)

360 €

